



# PRIVACY POLICY

## **BCJ Fencing Terms and Conditions / Privacy Policy (SMS Messaging)**

BCJ Fencing respects your privacy. By opting into our SMS messaging service, you agree to the following terms regarding how we handle your data:

### **Data Collection**

We may collect your name, email address, mailing address, and mobile phone number when you sign up for SMS updates. This information may be collected through our website contact form, estimate request form, email communications, signed agreements, or other communication methods.

### **Data Usage**

We use your information solely to communicate via SMS regarding:

- Appointment scheduling and reminders
- Project estimates and quote follow-ups
- Installation updates and service notifications
- Customer support messages
- Project follow-ups
- Service notifications
- Promotional offers or service-related updates

### **Data Security**

We implement reasonable security measures to protect your information from unauthorized access, disclosure, alteration, or destruction.

### **Data Retention**

We retain your information as long as you are subscribed to our SMS service. You may request deletion of your information at any time.

### **Message and Data Rates**

MESSAGE AND DATA RATES MAY APPLY. Your mobile carrier may charge fees for sending or receiving text messages, especially if you do not have an unlimited texting or data plan.

### **Message Frequency**

Messages are recurring, and message frequency varies depending on communication needs related to your project or inquiry.

### **Contact Information**

You may contact BCJ Fencing at:

- Phone: (407) 743-5545
- Email: (insert your email address)

for assistance or to STOP receiving messages.

### **Opt-Out Instructions**

You can opt out of the SMS list at any time by replying STOP or CANCEL to any text message received from BCJ Fencing or by contacting us at (407) 743-5545 or via email.

After unsubscribing, you will receive a final SMS confirmation, and your number will be removed from our list within 24 hours.

### **Help Instructions**

You may reply HELP at any time for additional assistance. You will receive a message including our phone number, email, and website information. We are here to help.

### **Non-Sharing Clause**

BCJ Fencing does not share, sell, rent, or distribute your personal information, including mobile phone numbers, to any third parties for marketing or promotional purposes.

All sharing referenced in this policy excludes mobile opt-in and consent; opt-in information is never shared with any third party for any purpose.